



GIRL SCOUTS OF THE PHILIPPINES
National Headquarters
M a n i l a

NHQ Circular No. 12
Series 2013

T O : REGIONAL EXECUTIVE DIRECTORS AND COUNCIL EXECUTIVES

R E : **EARTH HOUR 2013**

DATE : FEBRUARY 13, 2013

Earth Hour is the largest environmental event held annually and participated in by 150 countries worldwide to take a stand against climate change. This is spearheaded by the World Wide Fund for Nature (WWF), the most experienced conservation organization, whose mission is to build a future where people live in harmony with nature. Earth Hour is a 60-minute switch-off of unnecessary lights and appliances to minimize our ecological impacts.

Last year, WWF Philippines has achieved a record-breaking achievement – 1,671 towns, cities, provinces and municipalities switched off their lights in support of the Earth Hour. This is 10 cities higher than the 2011 record which was 1,661. The organizers were grateful for the outpouring of support from individuals and private organizations like the Girl Scouts of the Philippines.

This year, the WWF Philippines is once again encouraging more Filipinos to take part in the Earth Hour 2013.

In view of this, we invite all Girl Scouts, adult leaders, volunteers and professional staff to participate in this significant event by switching off the lights on **Saturday, 23 March 2013 from 8:30PM to 9:30PM** or even go beyond one hour. More participants would mean more energy conserved!

The Earth Hour organizers also push for the promotion of the “**I Will If You Will**” (IWIYW) campaign to call for the long-term commitments of individuals to save our planet Earth. The campaign empowers individuals, groups, businesses, institutions and organizations to share a challenge with the world by asking everyone “**What are you willing to do to save our planet?**” This is a very good activity for our girls which can be done even during troop meetings. For more information on how to create your own challenges, log on to www.org.ph/earthhour.

With your unrelenting support, we look forward to another victorious hour and more sustained actions on climate change.

Attached is the Earth Hour tool kit for your reference.

MA. DOLORES T. SANTIAGO
National Executive Director

Encl. as stated

cc: Central Board
Program Committee Members
Council Presidents
National Training Pool Members
National Program and Training Centers
NHQ Senior Staff