



GIRL SCOUTS OF THE PHILIPPINES  
National Headquarters  
M a n i l a

NHQ Circular No. 8  
Series 2013

T O : REGIONAL EXECUTIVE DIRECTORS AND COUNCIL EXECUTIVES  
R E : **SAVE THE ARCTIC CAMPAIGN – FLAG DESIGN COMPETITION**  
DATE : JANUARY 31, 2013

Arctic is the region at the very top of the world which is home to some indigenous peoples and provides special habitat for rare species like the polar bear, narwhal, walrus, arctic fox and snowy owl.

Arctic regulates the planet's temperature with its huge icy white surface reflecting the sun's heat back to space. It acts like a global air conditioning system but this natural cooling effect is under threat. In the last thirty years, seventy five percent (75%) of the Arctic sea ice has already melted due to climate change.

With this issue at hand, the World Association of Girl Guides and Girl Scouts (WAGGGS) together with Greenpeace International, an environmental organization, launched the flag for the future competition as part of the Save the Arctic Campaign.

The Flag for the Future competition is a global contest looking for a flag design that will represent peace, hope, and global community. This is open to all girls 6 to 26 years old. The submissions will be shortlisted and then be reviewed by a global panel of judges made up of representatives from WAGGGS, Greenpeace and celebrities, including fashion designer Vivienne Westwood.

The winning design will be made into a real flag. Greenpeace will take this flag to the North Pole and plant it on the seabed as a symbol of young people's desire to protect the Arctic. The judges will also select 15 finalists who will receive a Save the Arctic T-shirt and a beautiful book, "The Arctic: Treasure of the North", signed by Vivienne Westwood. A number of selected entries will also be displayed in the online gallery for public viewing.

All councils are encouraged to join. Entries must be e-mailed to [nhqprogram@gmail.com](mailto:nhqprogram@gmail.com) or sent by post to Program Division, Girl Scouts of the Philippines National Headquarters, 901 Padre Faura St., Ermita, Manila. The deadline for submission of entries to NHQ is on February 24, 2013. The Program Division will be responsible for sending all entries to WAGGGS.

The organizers will only accept **.jpg** or **.png** files with a maximum size of 500kb for the entries which will be sent electronically. Participants can also submit an explanation of their design. Only one entry per person is allowed. **(See attached complete contest rules, flag design template and form.)**

For your information/action.

MA. DOLORES T. SANTIAGO  
National Executive Director

*Encl. as stated*

cc: Central Board  
Program Committee Members  
Council Presidents  
National Training Pool Members  
National Program and Training Centers  
NHQ Senior Staff